



Automated Demand Response

Lower your energy costs and improve your bottom line

As an eligible commercial or industrial business, upgrade or install new energy management systems, HVAC controls, smart thermostats, programmable lighting and more for less cost with PG&E's Automated Demand Response (ADR) Program incentives.

For office, quick serve restaurant, conditioned warehouse, grocery or retail customers with average summer peak demand under 500kW, PG&E will pay up to **100% of the approved incentive** for eligible ADR project costs through the FastTrack application process. For customers above 500kW average summer peak demand, PG&E will pay up to **75% of the approved incentive** for eligible ADR project costs.*

Benefits you could receive:

One-time incentives up to \$200 per kW for ADR enabled controls, which give businesses the ability to participate automatically in demand response events—no extra staff time required

Ongoing payments for actively participating in demand response events in a qualifying demand response program

Convenience and control year-round:

- Remotely adjust and monitor equipment operation
- Extend equipment life by optimizing operations with smart controls

Technical and administrative support including incentive estimation, demand response planning, demand response program enrollment process and ongoing demand response event day support



RECEIVE TECHNOLOGY INCENTIVES UP TO

\$200/kW

of calculated demand response load reduction

Your commitments:

- Participate in a qualifying demand response program for at least three years, directly with PG&E or through an aggregator. A current list of qualifying demand response programs is available at: pge.com/autodr
- Participate in demand response events by automatically, temporarily and safely adjusting operation during a demand response event

Next steps

Call the Automated Demand Response Program team today to get started: **1-855-866-2205** or visit pge.com/autodr.

*ADR projects pay 100% of approved incentives after a successful project inspection, demand response test event and confirmed enrollment in an ADR eligible demand response program. FastTrack projects must participate in an ADR eligible demand response program for three years and standard/custom ADR projects must participate for three to five years.