

# Lower your energy costs and improve your bottom line



As an eligible commercial or industrial customer, you can upgrade or install new energy management systems, HVAC controls, smart thermostats, programmable lighting and more for less cost with PG&E's Automated Demand Response (ADR) program incentives.

If you are a retail or office customer with average summer peak demand under 500 kW, PG&E will pay 100 percent of the approved project incentive amount through the ADR fast track application process.\* For customers above 500kW average summer peak demand, PG&E will pay up to 75 percent of the total project cost.\*\*

RECEIVE TECHNOLOGY INCENTIVES UP TO

**\$200**/kW

of calculated DR load reduction

## Benefits you receive:

- **One-time incentives** up to \$200 per kW for ADR enabled controls, which give businesses the ability to:
  - Receive advance notification of upcoming events via text, email or phone call
  - Extend equipment life by optimizing operations with smart controls
  - Participate automatically in DR events—no extra staff time required
- **Additional incentives** for participating in DR events
- **Convenience and control** year-round:
  - Remotely adjust and monitor equipment operation
  - Extend equipment life by optimizing operations with smart controls
- **Technical and administrative support** including incentive estimation, DR planning, DR program enrollment process, and ongoing DR event day support

## Your commitments:

- Participate in a qualifying DR program for at least three years, directly with PG&E or through an aggregator. A current list of qualifying DR programs is available at: [pge-adr.com/act](http://pge-adr.com/act)
- Program your controls for automated equipment operation during DR events

## Next steps

We are your business partner dedicated to saving you money. Call the Automated Demand Response program Team today to get started: **1-855-866-2205** or visit [pge-adr.com](http://pge-adr.com).



Together, Building  
a Better California

\*FastTrack projects pay 100% of approved incentives for customers under 500kW average summer peak demand following successful on-site verification of equipment installation and testing of committed ADR strategies.

\*\*For customers above 500kW average summer peak demand, 60 percent of the one-time incentive is paid following project inspection. Up to 40 percent of the remaining incentive is paid upon verification of DR events performance after 12 months of participation.

"PG&E" refers to Pacific Gas and Electric Company, a subsidiary of PG&E Corporation. ©2018 Pacific Gas and Electric Company. All rights reserved. These offerings are funded by California utility customers and administered by PG&E under the auspices of the California Public Utilities Commission. October 2018 CLB-0918-0506